

**Job Title:** Associate Creative Designer (Entry to Mid Level)  
**Industry:** Marketing  
**Employment Type:** 40 hours a week  
**Job Location:** Remote in USA (preference Texas)  
**Contact:** Stephen L. Smith, [Stephen@CampaignShortCuts.com](mailto:Stephen@CampaignShortCuts.com)



### **Overview:**

CampaignShortCuts is an integrated marketing agency with comprehensive services to execute in a daunting and exhilarating market. Our entire approach is built around creating a process to achieve results. We believe in fearless innovation with a firm footing in tradition.

We are seeking a dedicated creative designer to join our team. You will collaborate with an experienced campaign and marketing team to create effective and eye-catching graphics, copy, and advertising to enhance our brand and support our clients. As a creative designer, we look for you to use your passion for design to create beautiful images and compelling content. Your duties will include developing graphics for digital platforms to enhance our accompanying copy and text.

### **RESPONSIBILITIES**

Below are some of the core responsibilities a graphic designer is expected to assume in their position:

- Create and design various materials for digital and print
- Select colors, fonts, images, and layouts
- Ensure projects are completed in a timely manner with a quality product
- Advise best practices and optimizations throughout design projects
- Work with a wide range of media and graphic design software
- Collaborate on creative direction for the company within brand guidelines
- Support multiple projects within design specifications and budget restrictions
- Determine voice and messaging for graphic design and content pieces
- Create visualizations that convey accurate messaging for the project
- Implement feedback and changes whenever possible

### **REQUIREMENTS**

Below are the qualifications that are expected of an Associate Creative Designer:

- Associate degree, equivalent or higher in a creative field
- Proficiency in programs such as Adobe Suite, Photoshop, InDesign, QuarkXPress, and Illustrator; certifications in Adobe and other graphics packages is a plus
- Excellent written and verbal communication skills
- Minimum of two years of experience in graphic design
- Portfolio of work with a wide range of creative projects
- Strong analytical skills with attention to detail
- Time management and organizational skills with ability to use Monday.com or Asana project management software
- Familiarity with HTML and CSS with proficiency in web design preferred
- Knowledge of layouts, graphic fundamentals, typography, print, and web
- Experience with both print and digital media
- Authorized to work in the United States with proficiency in English, both verbal and written

CampaignShortCuts fosters both personal and professional growth. We offer a competitive salary set according to your experience. We provide the option to enroll in our competitive insurance plans with medical, dental, and vision coverage. We also offer additional generous benefits including employer 401(k) contributions, HSA/FSA plans, flexible time off, remote work opportunities, and competitive parental leave. If you are based in Austin, we have a newly renovated workspace with additional amenities.

The above statements are intended to describe the general nature and level of work being performed by people assigned to the job. They are not intended to be an all-encompassing list of all responsibilities, duties, and skills required of personnel so classified. Reasonable accommodations to essential functions of the job will be made if necessary.